

# newsrelease

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## Intellidyne agreement with Maksimum Enerji provides entry into Turkish marketplace

Plainview, NY (October 1, 2009) – Intellidyne, LLC, has entered into an agreement with Maksimum Enerji as the exclusive distributor of Intellidyne microprocessor-based economizers for residential and commercial heating, air conditioning and refrigeration systems in Turkey and Cyprus. An international company headquartered in Istanbul Turkey, Maksimum Enerji was chosen for its strategic geographic location, as Istanbul is the commerce gateway for the eastern Mediterranean.

Mike Ruff, chief operating officer of Intellidyne, says, “Turkey, with its very high energy costs, is an excellent and growing market with significant potential for Intellidyne controls. They have a heightened interest in reducing energy consumption and the associated pollution. Under the leadership of Lavent Tanyu, CEO & President, and Ruhan Agar, General Manager, we believe Maksimum Enerji is the right company to represent Intellidyne in this key market.”

With a climate similar to the Mid Atlantic region of the United States, Istanbul and western Turkey have HVAC systems similar to those in the United States. Most of these HVAC systems will see improved energy efficiency from the addition of Intellidyne economizers. Intellidyne economizers lower energy consumption and reduce the effects of pollution with its patented “Dynamic Cycle Management” (DCM) technology.

**About Maksimum Enerji:** A leader in improving energy systems around the world by solving energy problems, reducing energy consumption through custom solutions, applying new clean technologies and the use of alternative energy production. Maksimum Enerji specializes in commercial applications in lighting, transmission, cogeneration, HVAC and other industries. For more, visit [www.maksimumenerji.com](http://www.maksimumenerji.com).

**About Intellidyne LLC:** The market-leading developer and manufacturer of energy saving controls for residential and commercial heating, air conditioning and refrigeration systems that immediately reduce energy consumption by 10% or more. Thousands of governments, commercial and residential buildings use its patented, proprietary, microprocessor-based controls that measurably reduce energy consumption, energy costs and pollution throughout the country. Founded in 1996, Intellidyne is privately held and located in Plainview, New York. For more, visit [www.intellidyne.com](http://www.intellidyne.com).

**For more information:**

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