

newsrelease

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RELEASE:

Immediate

DATE:

December 22, 2008

Intellidyne Names Ed Machado as Florida Representative

The supplier of energy-saving technology plans big growth in Florida and Central America

Plainview, NY (December 22, 2008) – Intellidyne LLC, developer and manufacturer of energy saving controls for commercial and residential heating, air conditioning and refrigeration applications, has appointed Ed Machado as the new Manufacturers Representative and Market Development Professional for the South Florida and Central America regions. The multi-faceted Machado has proven experience in developing wholesale distribution networks and building brand recognition. He comes with extensive knowledge in international markets and cultures, with fluency in both English and Spanish.

Most recently, Machado served as Sales Manager of First Co.'s Florida territory, responsible for HVAC wholesale distribution of the company's fan coils and specializing in the hospitality industry and specifying engineer firms. Machado has 14 years' experience in the HVAC field with Heat Controller/Eubank International and with Goodman Manufacturing, involving with international sales and business development for both companies. Machado has a degree in International Business from Miami Dade Community College and is certified in HVAC by the State of Florida.

"We welcome Ed to our professional sales and distribution network," said Mike Ruff, COO of Intellidyne LLC, "His demonstrated success in business development and wide experience in international sales and marketing will allow Intellidyne to successfully expand into these important markets.

About Intellidyne: Intellidyne, LLC is the market-leading developer and manufacturer of energy savings controls for commercial and residential heating, air conditioning and refrigeration applications that immediately reduce energy consumption by at least 10%. Intellidyne, founded in 1996, is privately held and located in Plainview, Long Island, New York. Already installed in thousands of government, commercial and residential buildings, their patented, proprietary, microprocessor-based product line is measurably reducing energy consumption, energy costs and pollution throughout the country.

Intellidyne, LLC may be found on the web at www.intellidynellc.com.

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